



cobago All-in-One Mobility Edition

A Next Generation
Appliance- or Cloud-Based
Mobile Enterprise Application Platform
Made in Germany

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cobago All-in-One

is a next generation appliance-based

Mobile Enterprise Application Platform

- presenting and managing confidential data from backend enterprise applications
- within one single integrated app
- in a secure way
- actively applying corporate compliance rules
- on all device types, such as smartphones, tablet computers and notebooks/pc's.




All-in-One Mobility



cobago
All-in-One App



**All-in-One
Mobility
Appliance**



**All-in-One
Mobility
Virtual
Appliance (VM)**

**All-in-One
Mobility-as-a-Service**



**Enterprise
Backend Software
on premise**

**SaaS: Enterprise Software
PaaS: Application Server, Database
IaaS: Server Hardware and OS**

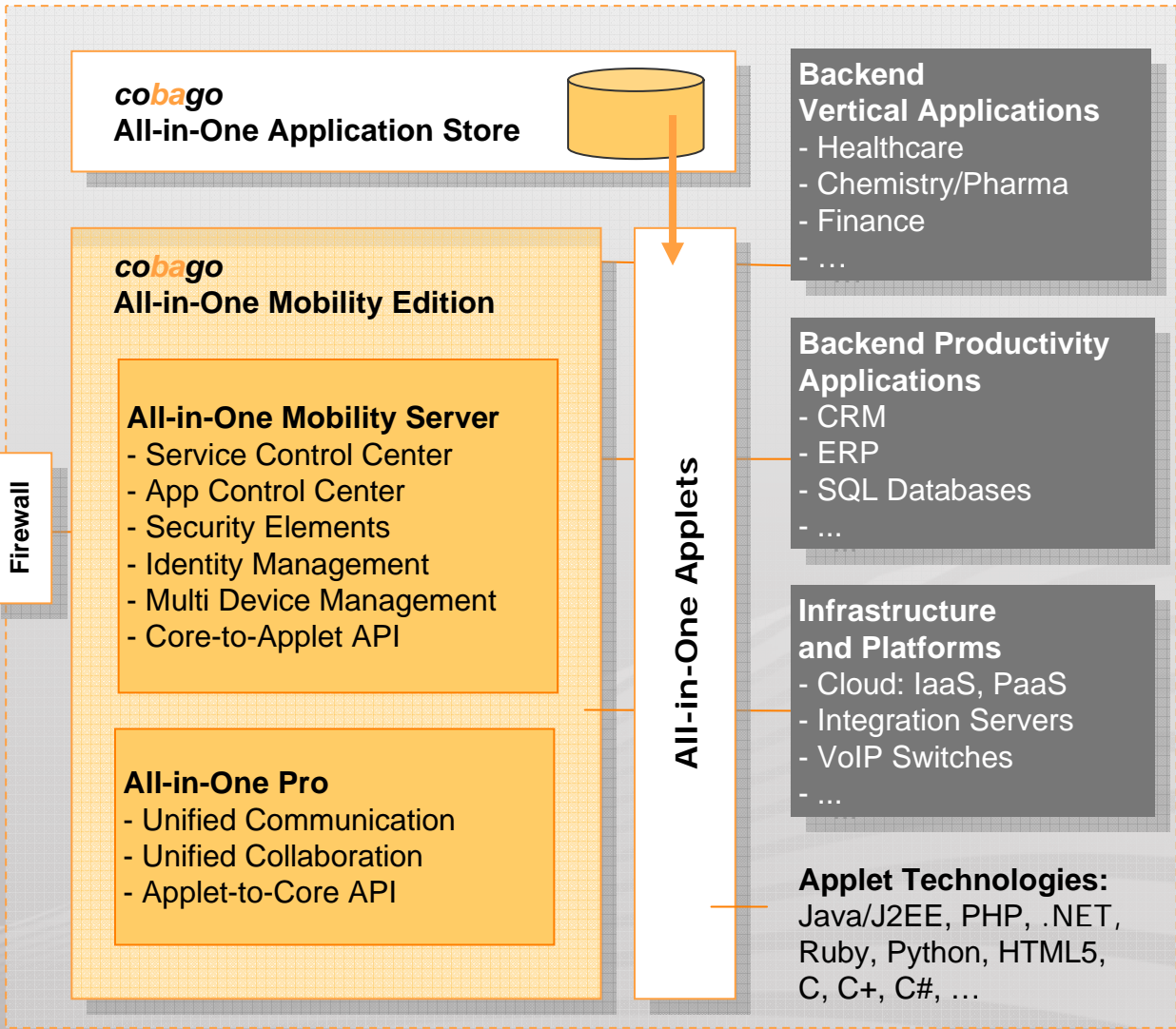




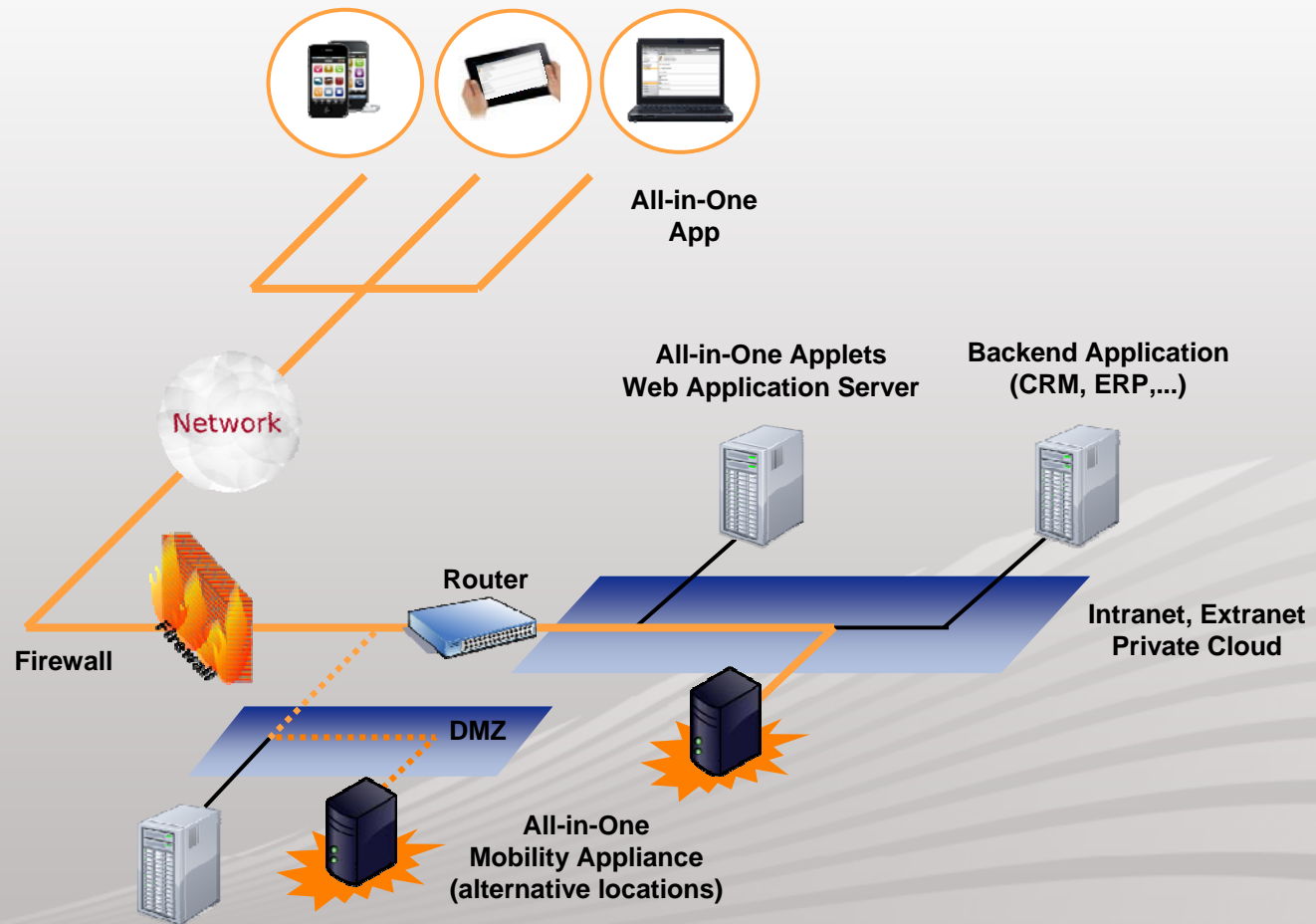
cobago
All-in-One App



Firewall



Net Map for On Premise Installations



Value Proposition to the Enterprise

Your Mobility Strategy

- Implement Your **Overall Mobility Concept** and Create an Information Hub for Applications and All Devices
- Make Enterprise Data and Business Processes **Available Anywhere Anytime**
- **Get Independent** of Supplier's Development Cycles
- **Keep Flexible** Broad Range of Cross Platform Mobile App(let)s and Applications

✓ Security

- no data on mobile device
- decoupling, intrusion prevention

✓ Seamless Integration

- one app, one GUI, one style guide
- integrated mobile agenda with backlinks into mobilized applications
- central app administration

✓ Mobile Policies

- users, groups, roles, rights
central access audit and monitoring

✓ Multiplatform

- Android, iOS, BlackBerry, Windows, ...
Smartphones / Tablet PCs / Notebooks

End User Benefits

▪ Mobile Workers

- ✓ **Independence**
 - access to confidential corporate data independent of location and time
- ✓ **More Presence/Competence**
 - no boot procedures
instant advice and information
- ✓ **Saved Time**
 - initiate processes on location
- ✓ **Less Effort and Weight**
 - no paper printing, no carrying
- ✓ **More Success**
 - satisfied customers, quick service,
More Turnover and Revenue

▪ CIO and IT Responsibles

- ✓ **Your Mobility Strategy Now**
 - device- and application-independent
a strategy for today and tomorrow
 - All-in-One Application Store
one fits it all
- ✓ **Overall Security**
 - a must for enterprise usage
- ✓ **IT Governance**
 - master data flows and
monitor and guarantee IT policies
- ✓ **Bring Your Own Device**
 - secure coexistence of
corporate and private app's
 - pleased management,
happy users

All-in-One Mobility Edition

Real and Virtual Appliances

**Unified
Communication
and Collaboration**

Cross-App Agenda
Call Manager
Messenger
and more



**cobago All-in-One
Application Store**

Mobile Verticals

Healthcare,
Chemistry / Pharma,
Laboratories,
Financial Services,
Site Building,
Real Estate,
Energy...

Mobile Productivity

Customer Relationship
Management,
Enterprise Content
Management,
Workflow Management,
Mobile Forms

Infrastructures and Platforms

Mobility-as-a-Service
Cloud Services: IaaS / PaaS
VoIP Switches, Integration Servers

All-in-One application store

One App - One Mobility Server - Four Applet-Examples



**Clinical Information System
Mobile Ward Around**



**Customer Relationship
Management**



**Project Monitoring
Chemical Industry**



**AAL: Eased Living
for Elderly People**

cobago All-in-One Partner World



- **cobago Partner Catalog**

- systems integrators, software suppliers, telco providers, mobile operators
- cobago to participate in 3rd party partner programs

- **All-in-One Partner World**

- **Application Partners** implement their own services, products and interfaces to standard and industry software, based on All-in-One.
- **Qualified Partners** competent companies or well known persons of the ITC industry; inform customers about All-in-One

Value Proposition to cobago All-in-One Application Partners

▪ direct values

- ✓ All-in-One premium pricing
- ✓ extended portfolio, includes mobile
- ✓ rapid prototyping
- ✓ mobile device knowledge not needed for development
- ✓ intellectual property keeps with partner company

▪ synergy values

- ✓ All-in-One application store is an additional and free powerful sales channel
- ✓ partner lead generation
- ✓ common public relations
- ✓ shared cost and better representation in fairs / exhibitions / conferences
- ✓ joint sales
- ✓ cross selling

Summary / About Us

■ cobago systems GmbH & Co. KG

- cobago develops, designs and markets software products for the mobile internet and intranet.
- founded in 2010, headquartered in Dortmund, Germany

■ The Product

- **cobago All-in-One** addresses enterprise customers who increasingly use tablet PCs and smartphones in their business processes.
- The product is independent of certain industries. Lighthouse projects have been realized successfully in the areas of healthcare, chemistry/pharma and finance.
- cobago All-in-One is available through a growing **nationwide partner network**, including systems integrators and value added resellers, software vendors, selected telcos and mobile operators as well as cloud service providers.
- cobago partners typically sell integrated services and solutions, empowered by cobago All-in-One, to the enterprise market.

■ Selected Partnerships

- Telekom Deutschland, T-Systems International, Vodafone, Eplus, Intersystems

